



Research Article

## Constraints experienced by dairy farmers in management of dairy enterprise

■ J.I. SHAIKH, V.S. TEKALE AND R.A. KALE

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**SUMMARY :** The present study on constraints faced by dairy farmers in management of dairy enterprise was undertaken in Hingna and Kalmeshwar Tahsils of Nagpur district of Vidarbha region of Maharashtra state with sample size of 100 dairy farmers from 20 villages. The exploratory research design of social research was used in the present investigation. Dairy farming plays an important role in social and economical livelihood of the farmers. The constraints faced by dairy farmer while management of dairy enterprise, in case of infrastructural constraints cent per cent of dairy farmers expressed as major constraints such as unavailability of green fodder throughout the year. In case of economic constraints, major constraints expressed by dairy farmers were high cost of fodder, seed and high cost of cross breed cow. The major technical constraints expressed by dairy farmers were lack of technical guidance and poor knowledge about feeding and health care. Nearly cent per cent of the dairy farmers expressed under socio-psychological constraints like unavailability of time due to busy in domestic / agricultural work. However, more than three fourth of dairy farmers expressed poor rapport to extension agencies and less information about Government schemes pertaining to dairy enterprise as communication constraints.

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Author for correspondence :

**R.A. KALE**

Department of Extension  
Education, Mahatma Phule  
Krishi Vidyapeeth, Rahuri,  
AHMEDNAGAR (M.S.)  
INDIA  
Email: ranikale2310@  
gmail.com

See end of the article for  
authors' affiliations